

Getting started on [LinkedIn](#)? Learn about [how to use LinkedIn](#) + watch our [LinkedIn Video](#). 95% of recruiters are on LinkedIn where you can [professionally network](#) by gaining potential new connections, reaching out to old connections + connecting with [FPU alumni](#). You can also:

- [Search for jobs](#) (and create job alerts).
- [Research companies of interest](#) to discover who works there (contact names), news, products, services, culture, operations, qualifications + current job openings.
- Engage professionally by [interacting with your network](#), [posting relevant content + sharing updates](#).

[Create a dynamic profile](#) that appeals to recruiters by using this checklist:

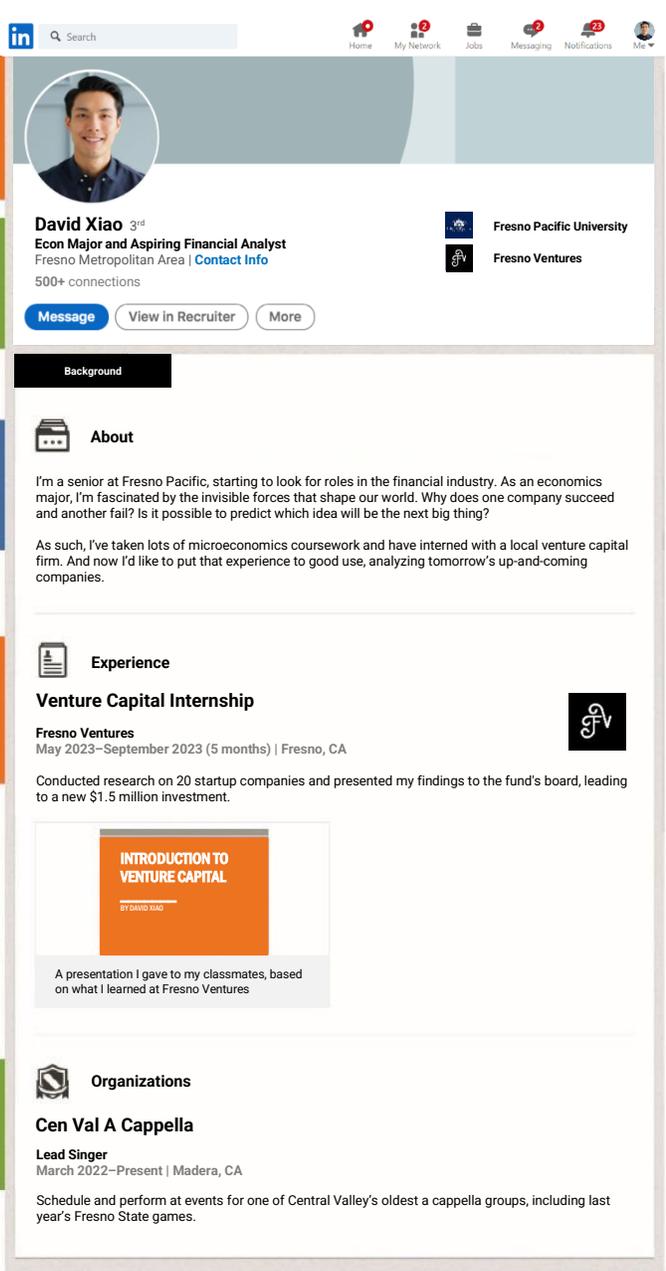
**PHOTO** | It doesn't have to be fancy...just use your phone in front of a plain background. Wear a nice shirt + don't forget to smile.

**HEADLINE** | Tell people what you're excited about now + the cool things you want to do in the future.

**ABOUT** | Describe what motivates you, what you're skilled at + what's next.

**EXPERIENCE** | List the jobs you held, including part time or an internship/practicum, along with what you accomplished at each. Even include photos + videos from your work.

**ORGANIZATIONS** | Have you joined any clubs at school or associations outside? Be sure to describe what you did with each organization.



The screenshot shows a LinkedIn profile for David Xiao, a 3rd-year Econ Major and Aspiring Financial Analyst at Fresno Pacific University. The profile includes a profile picture, a banner image, and a bio. The bio states: "I'm a senior at Fresno Pacific, starting to look for roles in the financial industry. As an economics major, I'm fascinated by the invisible forces that shape our world. Why does one company succeed and another fail? Is it possible to predict which idea will be the next big thing? As such, I've taken lots of microeconomics coursework and have interned with a local venture capital firm. And now I'd like to put that experience to good use, analyzing tomorrow's up-and-coming companies." The profile also lists two organizations: "Venture Capital Internship" at Fresno Ventures (May 2023–September 2023) and "Cen Val A Cappella" as a Lead Singer (March 2022–Present). A presentation titled "INTRODUCTION TO VENTURE CAPITAL" by David Xiao is also featured.

❑ **EDUCATION** | Starting with college, list all the educational experiences you've had including summer programs.

❑ **VOLUNTEER EXPERIENCE** | Even if you weren't paid for a job, be sure to list it. Recruiters often see volunteerism as just as valuable as paid work.

❑ **SKILLS** | Add at least 5 key skills + then your connections can endorse you for the things you are best at.

❑ **HONORS & AWARDS** | If you earned a prize in or out of school, don't be shy. Let the professional world know about it!

❑ **COURSES** | List the classes that show off the skills + interests you're most excited about.

❑ **PROJECTS** | Whether you led a team assignment in school or built an app on your own, talk about what you did + how you did it.

❑ **RECOMMENDATIONS** | Ask managers, professors, mentors or peers who've worked with you closely to write a recommendation. This gives extra credibility to your strengths + skills.



## Education

### Fresno Pacific University

Economics, B.A.  
2020–2024 (expected) | Fresno, CA



## Volunteer Experience

### Big Buddy

Skyline High School  
September 2022–May 2023 (9 months) | Reedley, CA

Mentored a 17-year-old high school student through the college application process, helping him get into his dream school.



## Skills

### Most endorsed for...

12	Economics	
11	Start-ups	
10	Due Diligence	
10	Venture Capital	
10	Management	



## Honors & Awards

### The Achievement Award Program

Fresno Pacific University  
Four-year scholarship awarded to community-minded students with a proven track record of academic success.



## Courses

### Fresno Pacific University

- Microeconomic Theory (Econ 101A)
- International Monetary Economics (182)
- Public Economics (230A)



## Projects

### Venture Capital Financing in India

May 2023

For our international Monetary Economics course, Paul and I decided to study the emerging venture capital industry in India. By looking at data from the World Bank, we were able to understand the challenges and opportunities facing this nascent sector. We developed a series of recommendations for overcoming these challenges, which we delivered to our professor in a final term paper.

5 team members



David Xiao  
Econ Major & Aspiring Financial Analyst



Paul Smith  
Student at Fresno Pacific

## Recommendations

### Venture Capital Internship

#### Fresno Ventures



Tim Lee  
Partner

“David spent the summer with us at Fresno Ventures and made an immediate impact. He showed us a brand new technique for firm analysis that he had just learned in school and came through with recommendations that opened our eyes to a unique set of opportunities. We don't normally hire undergrads as interns, but after working with David, we will again!”

November 13, 2022, Tim managed