

Master of Business Administration, MBA

In a world that is in constant change, our MBA degree will give you a competitive advantage.

You'll gain an innovative, practitioner-based business education that will develop you as a leader with high business competencies, strong ethical standards, professional integrity and practical skills.

Obtaining a Master of Business Administration (MBA) is a transformative experience.

- ▶ Advanced **business knowledge** in finance, marketing, operations and strategy.
- ▶ **Analytical skills** for complex decisions.
- ▶ **Leadership development and skill-building**, including effective communication, strategic thinking, decision-making and team management.
- ▶ **Global perspective**.
- ▶ **Entrepreneurial skills** and insights into business planning, financial management and venture capital.
- ▶ **Career advancement** opening doors to higher-level positions, promotions and increased earning potential.
- ▶ Beyond the academic and professional aspects, our MBA program will **challenge you** to step out of your comfort zone, develop resilience, improve time management and organizational skills, and cultivate a growth mindset that is valuable both personally and professionally.





MBA Program Highlights

Length of Program: 20 months

Unit Count of Program: 41

- ▶ **Integrates Ethics** – Learn to integrate an ethical, Christian perspective into day-to-day business processes.
- ▶ **Travel** – Experience international and domestic travel.
- ▶ **Top Faculty** – Study under experienced and highly rated university faculty.
- ▶ **Community** – Progress through coursework in a cohort format.
- ▶ **Flexible** – Designed to fit your busy schedule.
- ▶ **Convenient** – Two program options:
 - On-Site – Classes meet one evening per week. Offered at FPU's North Fresno Campus and Visalia Campus.
 - Online – Attend classes fully online.

Our curriculum focuses on best practices

as you build on your foundational knowledge and benefit from faculty with practical experience. The curriculum is designed to integrate technology, hands-on projects, critical thinking and leadership from a Christian perspective.

Master of Business Administration, MBA Required Courses (41 units)

Course Prefix	Required Courses	Units
MBA 700	Global Economics	3
MBA 705	Global Managerial Accounting	3
MBA 710	Marketing in a Global Economy	3
MBA 714	Entrepreneurial Immersion	3
MBA 720	Management in Global Business	3
MBA 725	Strategic Financial Management	3
MBA 730	Research Methods	3
MBA 735	Regional Business Field Experience: National Travel	2
MBA 745	Operations Management in Global Business	3
MBA 750	International Business Field Experience	3
	or	
MBA 751	Global Business Perspectives	3
MBA 755	Strategic Management in Global Business	3
MBA 760	Advanced Finance	3
MBA 765	Law, Ethics and Values in a Global Environment	3
MBA 771	Business Plan Proposal	1
MBA 772	Business Plan	2

These courses provide a sample program overview. Please meet with your academic advisor or visit fpu.edu/catalog to finalize your course registration and sequence.

Application and Admission Information

To be considered for admission to the MBA program, please submit the following:

- ☐ **Completed Application for Admission**
fpu.edu/applygrad
- ☐ **Official college/university transcript(s)** verifying receipt of a bachelor's degree.
 - If you are currently finishing up your degree, please submit current transcript.
 - A final transcript will need to be submitted before you may enroll in classes.
 - Transcripts can be sent electronically by your institution to trans.evaluator@fresno.edu or via mail in an envelope sealed by your institution to:

Fresno Pacific University
Office of the Registrar
1717 S. Chestnut Ave.
Fresno, CA 93702
- ☐ **Reference Form** – One reference is required for the MBA program attesting to your academic or professional qualities from someone familiar with your ability to complete graduate-level work.
 - Form can be found at fpu.edu/graduate-reference
- ☐ **Statement of Intent** – Provide a written statement explaining your interest in the program, long-term goals and your experience in the field.
- ☐ **Resume** – Submit a personal resume detailing your work experience.
- ☐ **Program Interview** – After submitting your application materials including transcripts, a representative will contact you to schedule an interview.
- ☐ If your cumulative GPA for your bachelor's degree is below a 3.0 (4.0 scale), a letter of explanation is required.
 - If a master's degree has already been attained, the GPA requirement is waived.
- ☐ International applicants must submit additional documentation including English Proficiency Score (TOEFL=minimum of 550 PBT or 79 iBT, IELTS=6.5), copy of passport, visa information and a statement of financial support.
- ☐ **Prerequisite classes for the MBA program.**
 - FPU requires students to have the following courses before starting the MBA program: accounting, economics and statistics. Please connect with your admissions counselor about your options if you don't have one of the prerequisite classes.

FRESNO PACIFIC UNIVERSITY



fpu.edu/graduate
fpu.edu/MBA



Office of Graduate Studies | Graduate.Studies@fresno.edu | 559-453-3690