

# Master of Business Administration, MBA

**In a world that is in constant change, our MBA degree will give you a competitive advantage.**

You'll gain an innovative, practitioner-based business education that will develop you as a leader with high business competencies, strong ethical standards, professional integrity and practical skills.

# Obtaining a Master of Business Administration (MBA) is a transformative experience.

- ▶ Advanced **business knowledge** in finance, marketing, operations and strategy.
- ▶ **Analytical skills** for complex decisions.
- ▶ **Leadership development and skill-building**, including effective communication, strategic thinking, decision-making and team management.
- ▶ **Global perspective.**
- ▶ **Entrepreneurial skills** and insights into business planning, financial management and venture capital.
- ▶ **Career advancement** opening doors to higher-level positions, promotions and increased earning potential.
- ▶ Beyond the academic and professional aspects, our MBA program will **challenge you** to step out of your comfort zone, develop resilience, improve time management and organizational skills, and cultivate a growth mindset that is valuable both personally and professionally.





# MBA Program Highlights

Length of Program: 20 months

Unit Count of Program: 41

- ▶ **Integrates Ethics** – Learn to integrate an ethical, Christian perspective into day-to-day business processes.
- ▶ **Travel** – Experience international and domestic travel.
- ▶ **Top Faculty** – Study under experienced and highly rated university faculty.
- ▶ **Community** – Progress through coursework in a cohort format.
- ▶ **Flexible** – Designed to fit your busy schedule.
- ▶ **Convenient** – Two program options:
  - On-Site – Classes meet one evening per week. Offered at FPU's North Fresno Campus and Visalia Campus.
  - Online – Attend classes fully online.

# Our curriculum focuses on best practices

as you build on your foundational knowledge and benefit from faculty with practical experience. The curriculum is designed to integrate technology, hands-on projects, critical thinking and leadership from a Christian perspective.

## **Master of Business Administration, MBA** **Required Courses (41 units)**

Course Prefix	Required Courses	Units
MBA 700	Global Economics	3
MBA 705	Global Managerial Accounting	3
MBA 710	Marketing in a Global Economy	3
MBA 714	Entrepreneurial Immersion	3
MBA 720	Management in Global Business	3
MBA 725	Strategic Financial Management	3
MBA 730	Research Methods	3
MBA 735	Regional Business Field Experience: National Travel	2
MBA 745	Operations Management in Global Business	3
MBA 750	International Business Field Experience or Global Business Perspectives	3
MBA 751	Global Business Perspectives	3
MBA 755	Strategic Management in Global Business	3
MBA 760	Advanced Finance	3
MBA 765	Law, Ethics and Values in a Global Environment	3
MBA 771	Business Plan Proposal	1
MBA 772	Business Plan	2

These courses provide a sample program overview. Please meet with your academic advisor or visit [fpu.edu/catalog](http://fpu.edu/catalog) to finalize your course registration and sequence.

# Application and Admission Information

To be considered for admission to the MBA program, please submit the following:

- Completed Application for Admission**  
[fpu.edu/applygrad](http://fpu.edu/applygrad)
- Official college/university transcript(s)** verifying receipt of a bachelor's degree.
  - If you are currently finishing up your degree, please submit current transcript.
  - A final transcript will need to be submitted before you may enroll in classes.
  - Transcripts can be sent electronically by your institution to [trans.evaluator@fresno.edu](mailto:trans.evaluator@fresno.edu) or via mail in an envelope sealed by your institution to:

**Fresno Pacific University**  
**Office of the Registrar**  
**1717 S. Chestnut Ave.**  
**Fresno, CA 93702**
- Reference Form** – One reference is required for the MBA program attesting to your academic or professional qualities from someone familiar with your ability to complete graduate-level work.
  - Form can be found at [fpu.edu/graduate-reference](http://fpu.edu/graduate-reference)
- Statement of Intent** – Provide a written statement explaining your interest in the program, long-term goals and your experience in the field.
- Resume** – Submit a personal resume detailing your work experience.
- Program Interview** – After submitting your application materials including transcripts, a representative will contact you to schedule an interview.
- If your cumulative GPA for your bachelor's degree is below a 3.0 (4.0 scale), a letter of explanation is required.
  - If a master's degree has already been attained, the GPA requirement is waived.
- International applicants must submit additional documentation including English Proficiency Score (TOEFL=minimum of 550 PBT or 79 iBT, IELTS=6.5), copy of passport, visa information and a statement of financial support.
- Prerequisite classes for the MBA program.**
  - FPU requires students to have the following courses before starting the MBA program: accounting, economics and statistics. Please connect with your admissions counselor about your options if you don't have one of the prerequisite classes.

FRESNO PACIFIC UNIVERSITY



[fpu.edu/graduate](http://fpu.edu/graduate)  
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