

Business Administration: Business Management, B.A.

Ready to advance your career in business? Our B.A. in Business Administration: Business Management program offers a blend of theory and practical skills to prepare you for success in today's competitive market. Gain essential knowledge of business, including finance, ethics, management, marketing, business information systems and leadership.



FPU Program Highlights

Unit Count of Program: 42-48

- ▶ **Integrates Ethics** - Learn to integrate an ethical, Christian perspective into day-to-day business processes.
- ▶ **Implementation** - Apply innovative yet practical course material to your day job and current or future career!
- ▶ **Comprehensive** - Our program builds on solid principles of 21st-century leadership, business information systems, international business, business law, accounting, business planning and more.
- ▶ **Community** - Progress through coursework in a cohort format.
- ▶ **Flexible** - Designed to fit your busy schedule.
- ▶ **Convenient** - Program is offered fully online!

By obtaining a B.A. in Business Administration: Business Management degree you'll achieve:

- ▶ **Knowledge** of business, including finance, management, marketing and strategy.
- ▶ **Leadership development and skill-building**, including effective communication, decision-making, and team and organizational behavior.
- ▶ **Solid** principles in economics and accounting.
- ▶ **Global perspective**
- ▶ **Insights and a practical guide** to business planning and operations, financial management and entrepreneurship.
- ▶ **Preparation for careers** as an executive or sales/marketing manager, business analyst, operations or senior manager positions, retail management and more.



Application and Admission Information

To be considered for admission please submit the following items:

- ☐ **Completed Application for Admission.** There is no application fee! fpu.edu/applydc
- ☐ **Official transcripts** from each college or university attended, as well as verification of high school graduation.
 - Transfer students with an AA/AS degree are not required to submit high school transcripts.
 - Visit fpu.edu/catalog for more information about verification of high school completion.
 - Transcripts can be sent electronically by your institution to trans.evaluator@fresno.edu or via mail in an envelope sealed by your institution to:
Fresno Pacific University
Office of the Registrar
1717 S. Chestnut Ave.
Fresno, CA 93702
- ☐ **International applicants** must submit additional documentation including English Proficiency Score (TOEFL=minimum of 550 PBT or 79 iBT, IELTS=6.5), copy of passport, visa information and a statement of financial support.

Connect With Us!

To schedule an appointment to learn more or to find out about our upcoming enrollment events, visit fpu.edu/connectDC



fpu.edu/dc



Office of Degree Completion Admissions | Degree.Completion@fresno.edu | 559-453-3690

11/2025